

# CV

**Name:** Mikael Wehner  
**Date of birth:** October 2nd, 1973  
**Cell phone:** 0708-449 486  
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**Portfolio:** www.wdr.se

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## Job experience

**2002-2011** Freelancing art director and graphic designer with my own firm, Wehnertal Design Resort.

Clients/brands I've been working with over the years: Absolut Vodka, Carlsberg, Easypark, Gustavsberg, Hemglass, Konsumentverket, New Sweden, Norstedts, Rabénförlagen, Rebtel, RH-Stolar, Schwarzkopf, Time Studio.

Some of the the agencies I've been working with: Atomgruppen, Appunti, Doberman, Family Business, Frankenstein, Greetings Sweden, Gustavsson & Norman, Juhlander Design, Leo Burnett, Riviera, Silver, Volt, Workshop, Muffin Creative.

Artists I've been working with: Dada Life, Emmon, Hayati Kafé, Patrick Fiske.

**2009** Demonstration of the Instant Brodcasting System at Siggraph Asia, Yokohama, Japan.

**2004** Graphic designer and photo editor at Cosmopolitan, TTT Förlag (substitute).

**2000** Art Director at Abel & Baker.

**2000** Graphic Designer at Benjamin & Co, San Francisco.

**2000** Graphic Designer at Transmit Media, San Francisco.

**1999** Graphic Designer at 24/7 Interactive.

**1998** Freelance Art Director for Tesch & Tesch, Sweden.

**1997-2000** Freelance work for Spray Interactive Media Agency.

**1995-1997** Art Director at Spray Interactive Media Agency.

**1995** Graphic designer at Medviks Förlag for the magazines Z-Mag@zine, Citynytt and På TV.

## Education

**1997-2001** Bachelor Of Fine Arts, Graphic Design program at California Institute Of The Arts (CalArts).

**1994-1995** Diploma in Magazine Design, Berghs School of Communication.

## Workshops that I have participated in

**2007** Falschkanal, a video workshop under the Festival of Visual Sound, Tallin. An art project where our group (Instructions) took part with "Bad Weather Network", a fake weather channel.

**2000** Project40, an international design workshop on the theme *process*.

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## Lectures I've held

- 2006** "How to find inspiration". A two day lecture/workshop for the Media Design students at Berghs School of Communication.
- 2003** "Experimental music programs" at Time galan.
- 2002** "Web magazines" for the Swedish Consumer Agency and Botkyrka Mediecenter.

## Other projects

- 2010** The first Pixelvärk festival under my leadership takes part in Gothenburg in co-operation with Pixel Lab and the Gothenburg International Film Festival.
- 2009** I assume responsibility over the Pixelvärk festival (part of the Pixelache network).
- 2008** VJ Union. Co-founder of VJ Union, an organization for swedish VJs.
- 2008** Pixelvärk. A festival for audiovisual art. Co-producer and responsible for marketing.
- 2007** Hunden Katten Göken ("Dog Cat Cuckoo"). Electro house club at the restaurant Landet.
- 2003-2011** "Instructions". Co-founder of the audio-visual group "Instructions" who live mixes graphics to music at clubs, events and festivals locally and internationally. [www.instructions.se](http://www.instructions.se)
- 2002-2004** Mölnbo Film Festival. Independent film festival, co-founder.
- 1997** Producer of the poetry anthology "Degenererad Generation vol. II".
- 1995** The design group "Lekrummet". Co-founder.
- 1995-1997** Darling. Co-founder of the web site/magazine Darling.